

# Re-Sale Business Pack



## Resale Pack – Key Details

- ✓ Great entry point for somebody wanting to hit the ground running and busy from Day 1
- ✓ These businesses are being sold by a Franchise wanting to exit the mowing business
- ✓ **You start with a client base of regular clients that the Franchise is selling**
- ✓ Depending on size, the income level is already established and regular

**Sale Price = \$61250**

### Inclusions

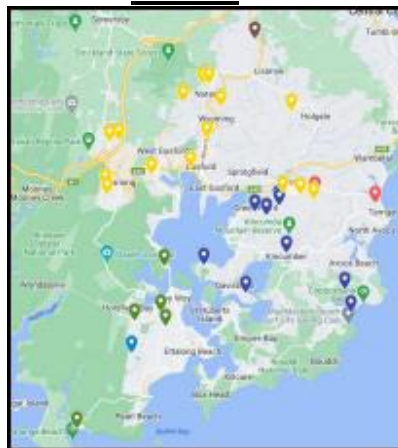
- ✓ **Existing Regular Clients = 38**
- ✓ Cut Value of Existing Regular Clients
  - ✓ \$ 4400
- ✓ Proposed Territory = as listed
  - ✓ Approx 1250 Households
- ✓ PFWG Program included \$1500 per week
- ✓ 2:1 Leads on PFWG
- ✓ Training
  - ✓ Melb Training – 6 Nights, 6 Days
    - ✓ Accommodation and meals included
    - ✓ Airport Transfer in Melb
      - ✓ Not Airfare
    - ✓ First Aid
    - ✓ Shirts x 2
  - ✓ In Field training before Start
- ✓ Uniforms
- ✓ Safety Kit
- ✓ Paperwork
- ✓ Stationary
  - ✓ Business Cards & Magnets
  - ✓ Invoice Books
  - ✓ Brochures
- ✓ Marketing Package
- ✓ Fee Disc first 3 Mths
- ✓ 50 Free Leads
- ✓ ASIC Registration
- ✓ Chemical Pack
  - ✓ 10l Javelin
  - ✓ 2 x 20k 2 Spec
  - ✓ 5l Bio Clear
  - ✓ 1l Pride
- ✓ Trailers Available as optional Extra with options to Rent, Rent to Own, Buy Outright

### Equipment Inclusions

- ✓ Toro 21in Commercial Mower
- ✓ Husqvarna
  - ✓ 525 LST Trimmer
  - ✓ 525 RJD MT
    - ✓ HA200 Hedger Attachment
    - ✓ ESA 850 Metal Edger Attachment
    - ✓ PAX 1100 Pole Trimmer Attachment
  - ✓ 525 BX Blower
  - ✓ 15l Backpack Sprayer
- ✓ Grass Bags
- ✓ Cord, Oil, 2 Stroke, Fuel Cans x 2



**Proposed Territory  
=Erina**



**\*Shows approx. locations of all regular clients**

**Selling FSEE Code = 2BC1**